# **Suggestions to improve the existing design experience**

1. **#Our Recent Works** – It looks like we were showing just limited number of work and instead of this we can showcase our good number of works that can create good effect on landing page. For Ex. I have used a carousel to represent few number of projects done and showcase in a better way, also the rest information can be seen in a small pop-up by clicking each of the thumb slider images further.
2. **#Our History** – Right now this section looks very stretch and transparent overlay is not popping up. So, with new changes of design from recent work to Our Approach, the Our History section can be done in a decent way without putting any backdrop or any section. Pure white backdrop would be improvise the whole text more clearly.
3. **#Our Approach** – This section has been improvise with a new selection of design. Instead of 4 boxes and everywhere on landing page majority is boxes only. So, the new design will carry the existing functionality as on hover the information can be seen with a new collage way of design and including we can give a call to action to learn more about the information by clicking each of the elements. Because the approach we will show shouldn’t be seen as limited and give a wide angle to the audience.

P.S – I have done a User Research to improve few sections for the site and although the existing work is exciting too. With having new changes I have taken care for how audience wants to see the wide angle with more information and with new inspiration the new changes have been made. The design is created in FIGMA.

Also, I have used the same fonts as existing site used and have drawn the design on same JPG it might have an effect to see the fonts little brighter.

**As written in the assignment earlier, if I can present the work I have done, I would appreciate to do it on Zoom call also.**